

# CONTENTS

<i>List of Illustrations</i>	x
<i>Preface</i>	xii
<b>Introduction. Questioning the Car: Prolegomena for a Historical Analysis of Global Mobility</b>	1
New Perspectives, New Questions	1
Looking Back: Emergence and Persistence of the Adventure Machine	5
Extending Adventure: The Car as Possession and Status Symbol	13
Producing Commodification: Status, Narcissism, and Self-Development	17
Diversifying Automotive Identities: The Non-hegemonic Self	21
New Mobility Studies: Bodily Senses, the Car as Medium, and the Challenge of Representation	28
The Trouble with Travel Writing: Meandering between Fictionality and Representation	38
This Study: Sources and Terminology	42
<b>PART I. Emergence and Persistence (Again): The Shaping of Mobility Layeredness beyond the West</b>	
<b>Chapter 1. Modernizing without Automobiliation: Subverting and Subalternizing Mobility History (1890–1945/1950)</b>	57
Imperialist Mobilities: Japan and the Modernization of Manchuria	57

Urban Mobilities: The Rickshaw and the Motorization of Asian Cities	72
Between Long March and Long Haul: Rail and Road Network Building in China	99
Dual Networks of Rails and Roads: The Modal Configuration in Other Asian Countries	119
Migration, Colonialism, and the Struggle between Rail and Road: The Case of Africa	133
More Than Modern: Constructing a Latin American Adventure Machine	152
The Rest and the West: Subversive and Subaltern Mobilities?	166

## **PART II. Exuberance, with a Twist: Spreading the Gospel of Automobility**

<b>Chapter 2. Fragmenting Automotive Adventure: Western Exuberant Automobility and Middle-Class Guilt (1945–1973)</b>	205
“Why I Want to Fuck Ronald Reagan”	205
A Multimedia Feast: Folk, Beat, Rock, and Other Mobilities	209
Motorizing the Worker: Fragmentation and Convergence of Western Car Cultures	231
The Attack on Public Transport: Hegemonic Car Cultures in a Cold War Setting	247
Experiencing the Car in a Fragmented Culture: Shifts in Autopoietic Adventures	284
Songs and Movies: Rejuvenating the Adventure Machine in Popular Culture	329
Flow Interrupted: <i>Crash</i> and the Systemic Aspects of Automobility	340
<b>Chapter 3. Layered Development: The Transnational Construction of a World Mobility System (1940s–1970s)</b>	384
What Is ‘Layered Development’?	384
Alternative Developments: Soviet Mobility and the Modernization of China and India	387

---

Conceiving ‘Development’: Mobilizing the ‘Rest’	428
Mediating Modernization: Japan and Asian ‘Development’	462
Constructing ‘Circulation’: The IRF and the “Development” of Africa	482
Developmentalism versus <i>Dependentismo</i> : Latin American Mobilities and the Frustrations of Middle-Class Modernity	504
Conclusions: Road, Rail, and Development	524
<b>Layered, Fragmented, Subversive, Subaltern: Conclusions</b>	<b>562</b>
<i>Bibliography</i>	575
<i>Index</i>	639